SPIN

Spectrum Inclusive Careers

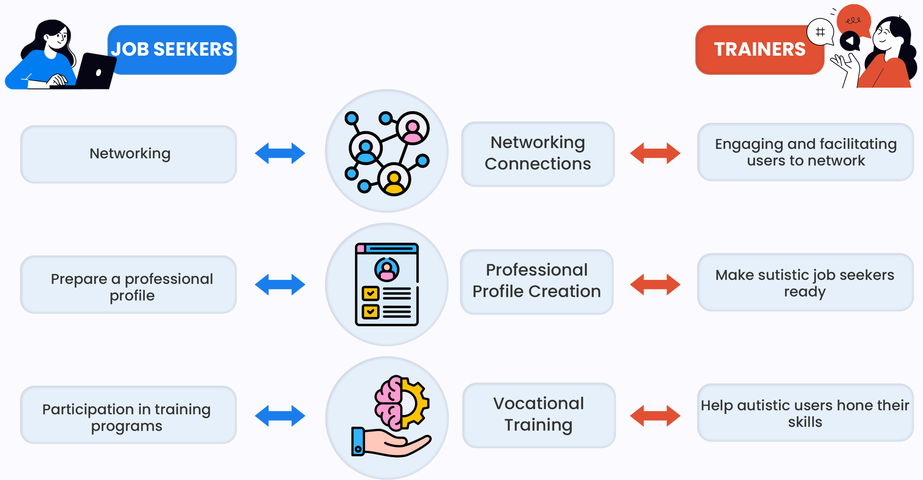
SPIN aims to build confidence in autistic job seekers, through training with experts in the field who will empower them to showcase their skillsets and socialize with their peers.

WHAT MAKES SPIN THE ONLY?

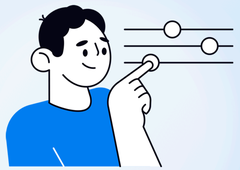
(What) The only professional networking service
(How) that offer training, professional networking, and support to employees and employers for sustainable hiring of
(Who) adults on spectrum
(Where) in the USA
(Why) to increase employment rate by bridging the gap between employers and unique talents of individuals on spectrum
(When) in the era of major workplace shifts.

CORE DRIVERS

VALUE PROPOSITION CANVAS FIT ANALYSIS

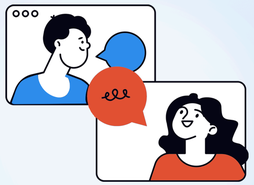


Onboarding process



Customized profile

Access to up-skilling trainers



Access to vocational trainers

Networking

DMGT 720 Design Innovation Development and Marketing Strategies|Summer 23|Prof. Storey

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