

Ananya Srinivasan

Sustainability Designer and Strategist

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PERSONAL SUMMARY

Design researcher and strategist exploring how collaborative systems can support long-term ecological and social resilience. My work sits at the intersection of futures thinking, participatory design principles and systems analysis, translating complex global challenges into grounded, community-centered strategies. I am particularly interested in how care, collaboration and collective intelligence can shape more just and regenerative futures.

PROFESSIONAL EXPERIENCE

Design Research & Futures Intern - The Millennium Project | March 2026- Present

- Analyzing global challenges and socio-ecological systems through *State of the Future* research, identifying emerging patterns and long-term trends.
- Applying futures thinking and systems analysis to translate complex data into actionable, data-relevant insights.
- Exploring the implications of AI on social structures, equity, and collective decision-making in future scenarios.
- Identifying leverage points for innovation across social, environmental, and technological systems.

World Heritage Stakeholder Liaison - Okefenokee Swamp Park Inc. | September 2025 - November 2025

- Supported research and documentation for ecosystem protection and World Heritage designation, bridging ethnographic data research with policy narratives.
- Facilitated communication between conservation organizations and the local community, strengthening collaborative stewardship.
- Synthesized stakeholder inputs and ecological insights into structured reports and presentations.
- Contributed to climate resilience and long-term environmental planning materials through systems-based analysis.

Beyond Boundaries- Graduate Thesis Project / April 2024 – June 2025

- Developed conservation frameworks grounded in systems thinking, intergenerational responsibility and care-based approaches.
- Mapped ecological and social interdependencies to explore alternative futures for resilient ecosystem stewardship.
- Designed scenario-based toolkits enabling participatory engagement across diverse stakeholder groups.
- Synthesized environmental, behavioral and governance insights into actionable strategies for collaborative decision-making.

Museum Docent - SCAD Museum of Art | June 2024 - November 2025

- Interpreted artworks and exhibitions through historical, cultural, and social lenses, connecting audiences to broader systems and narratives.
- Facilitated interactive, dialogue-driven tours for diverse audiences, fostering inclusive and participatory learning environments.
- Translated complex artistic information into accessible insights, enhancing public engagement and critical thinking around art.

Creative Design Associate - Studio Coppre Pvt Ltd / January 2021 – June 2021

- Developed a new product line in collaboration with local artisans under the company banner.

- Conducted field research and translated structured content into cohesive assets aligned with brand identity and the brand's communication goals.
- Designed and developed comprehensive design assets including renders, prototypes and photography.

ACADEMIC EXPERIENCE

Project Manager | International Rescue Committee, Atlanta

Led a multidisciplinary team in research and analysis of food systems to design a just and equitable food distribution system for newly settled refugees, in collaboration with the IRC, Atlanta.

Team Leader | Perpetual x SCAD

Conducted observational research on single-use cup behaviors in Savannah, mapping motivations and barriers through journey and behavioral mapping with the goal of implementing a reusable open-loop foodware system.

Executive Membership Coordinator | Net Impact

Developed and implemented strategies to recruit and retain members through regular check-ins, surveys and feedback sessions for Net Impact, the SCAD chapter of a global sustainability initiative.

CORE SKILLS

Approach & Strategy: Systems Thinking, Futures Thinking & Foresight, Scenario Planning, Narrative Storytelling, Visual & Presentation Design, Strategic Design, Transition Design

Research & Methods: Biomimicry, Contextual Research, Empathy Mapping, Lifecycle Analysis, Strategic Business Modelling, Participatory Research, Sustainable Branding, Stakeholder Mapping, Systems Mapping, Trend Analysis, Transformative Scenario Planning

Tools & Execution: Canva, Miro/Mural, Adobe Creative Suite, Microsoft Suite, Figma, Rhino

EDUCATION

MFA, Design for Sustainability | Savannah College of Art and Design, 2025

B.Des, Lifestyle Accessories Design | UnitedWorld Institute of Design, 2021

ACHIEVEMENTS

Lextant Certification: Certified in Design Research and Insight Generation

Award-Winning Product Design

TRIPPLE: Awarded for reimagining built systems to foster meaningful human-nature interactions.

IDA Silver Medal, 2024

Indigo Design Awards Silver Winner, 2025

European Design Award Winner, 2025

TISDC Finalist, 2025

Award-Winning Toolkit Design

Beyond Boundaries: Awarded for bridging design and environmental education.

IDA Bronze Medal, 2025

Design-Led Environmental Advocacy

Published op-ed in the Savannah Morning News (2025) supporting the Okefenokee's World Heritage nomination and ecosystem protection.